



**REGIONAL  
ANIMAL SERVICES  
DIRECTOR'S  
REPORT**

**January 21, 2022**

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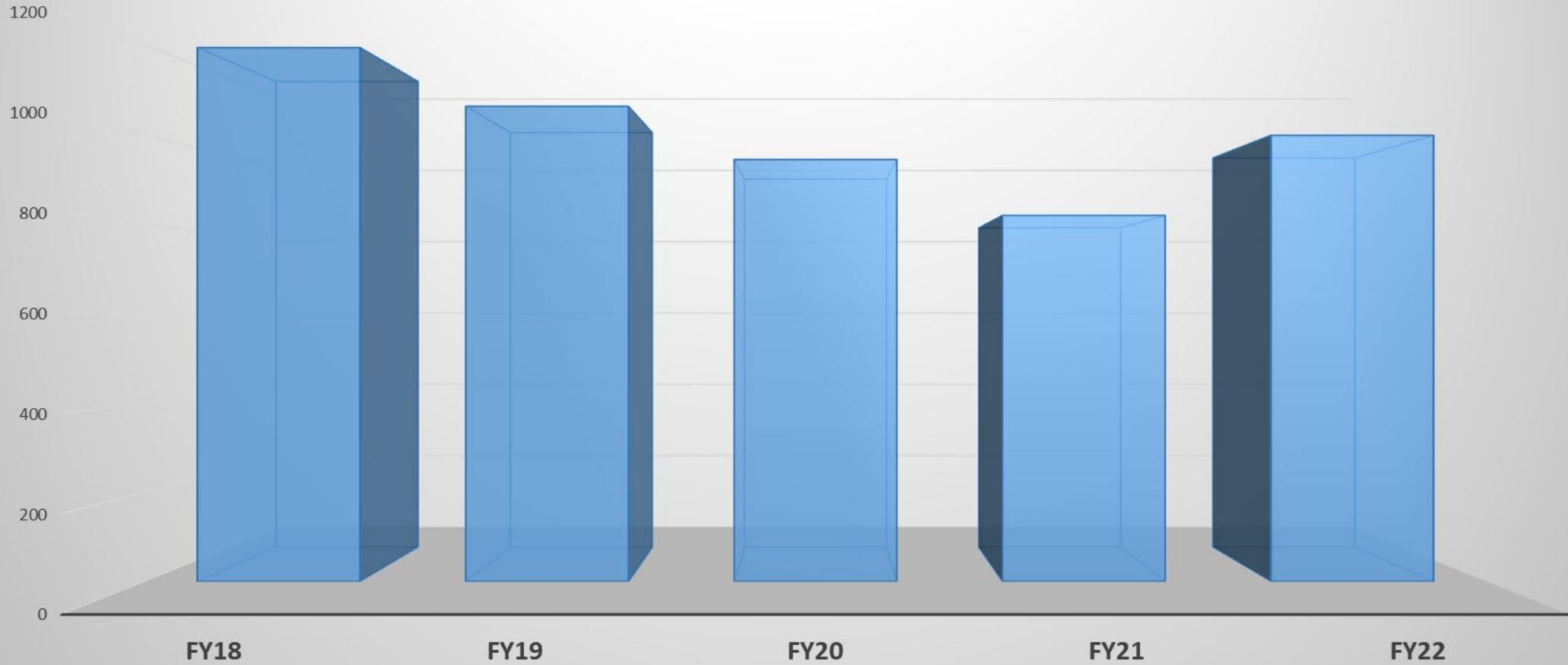
# 3053 Intakes



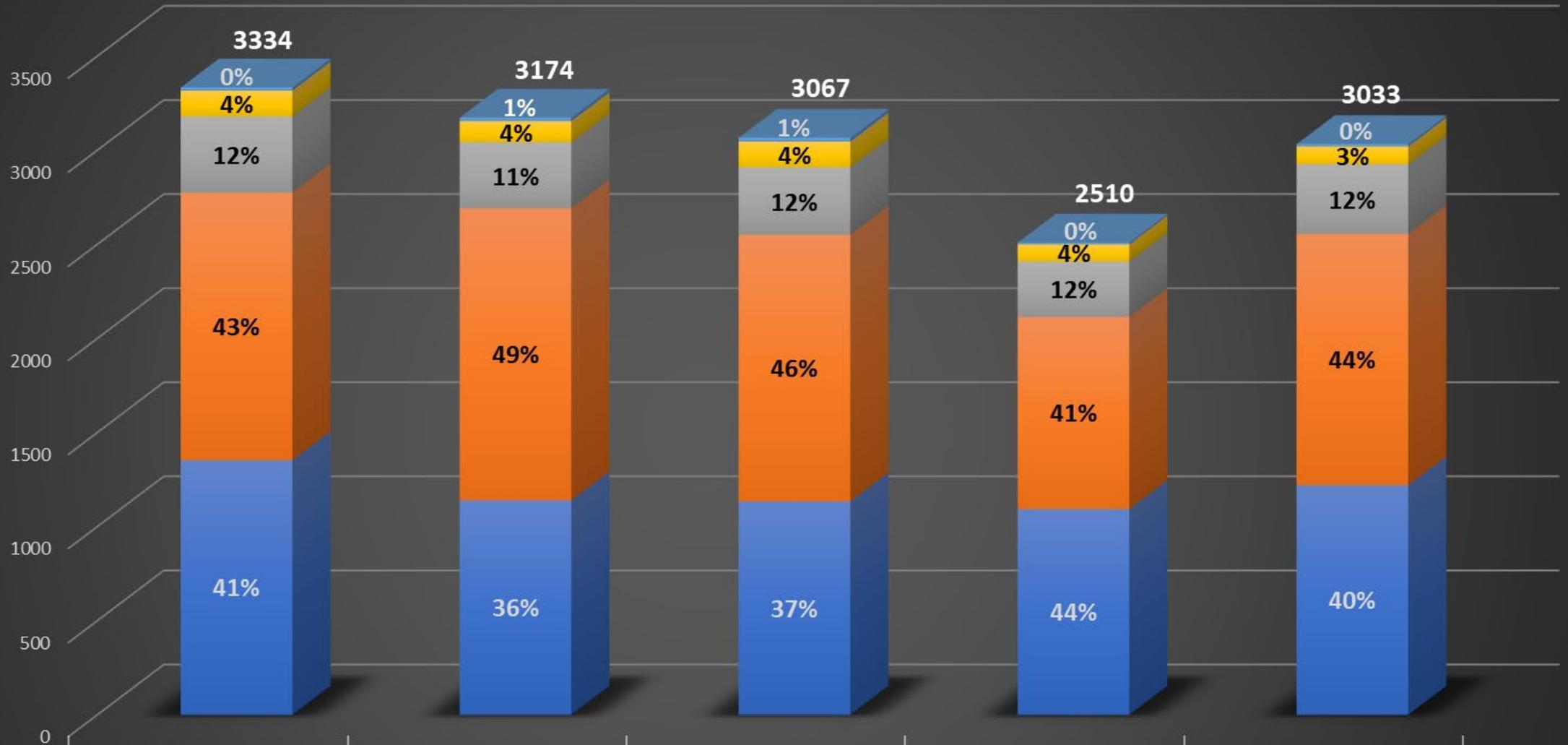
All Animal intakes in the 2nd Qtr of the past 5 Fiscal years



### Animal Impounded that were already Microchipped in the 2nd Qtr of the past 5 Fiscal Years



# All Animal Outcomes for the 2nd Quarter of the last 5 Fiscal Years

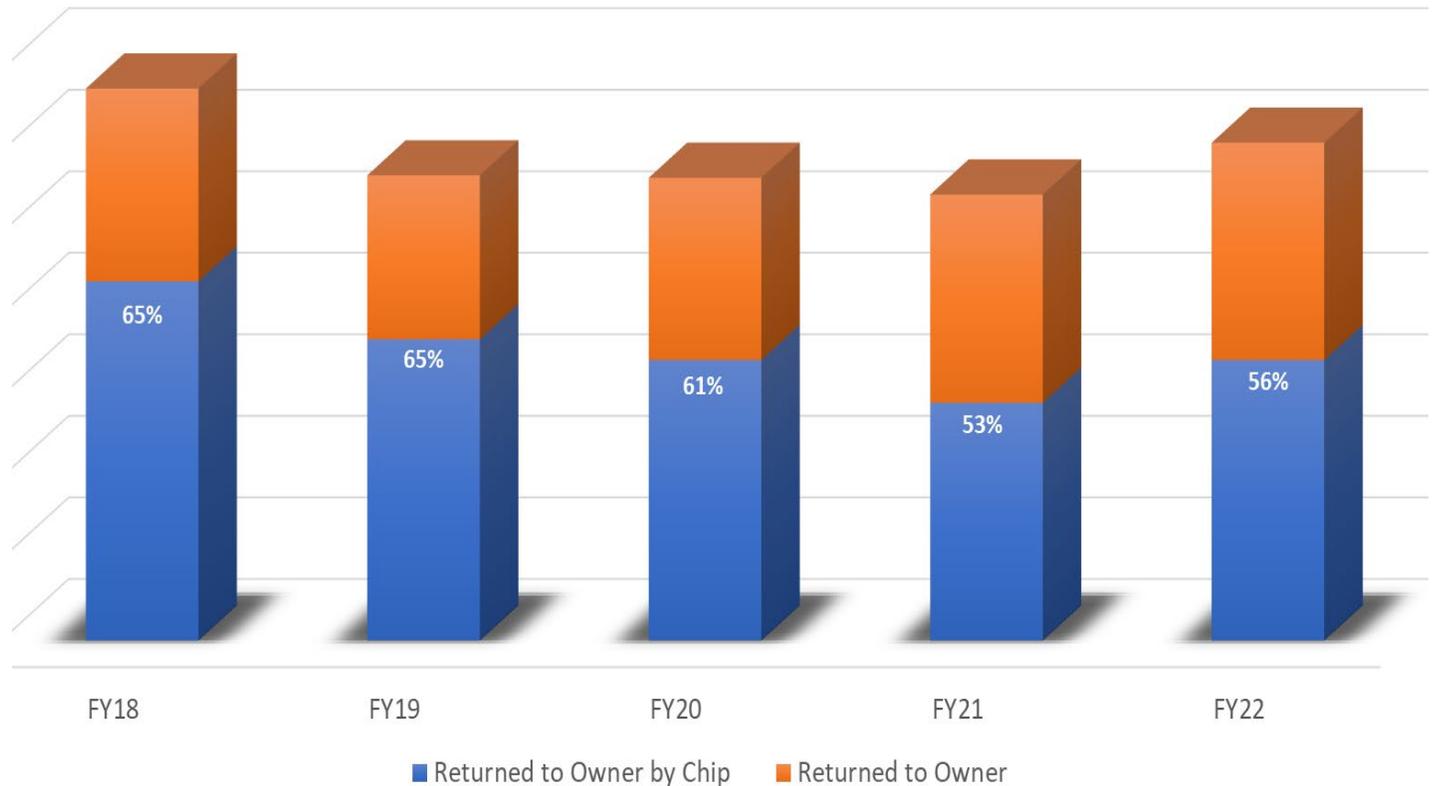


	FY18	FY19	FY20	FY21	FY22
■ Died	16	18	20	9	12
■ Euth	137	113	137	91	95
■ Disposal	405	351	358	295	370
■ Transferred to Rescue	1422	1551	1417	1021	1335
■ Returned to Owner	1354	1141	1135	1094	1221

56% Returned by way of microchip!

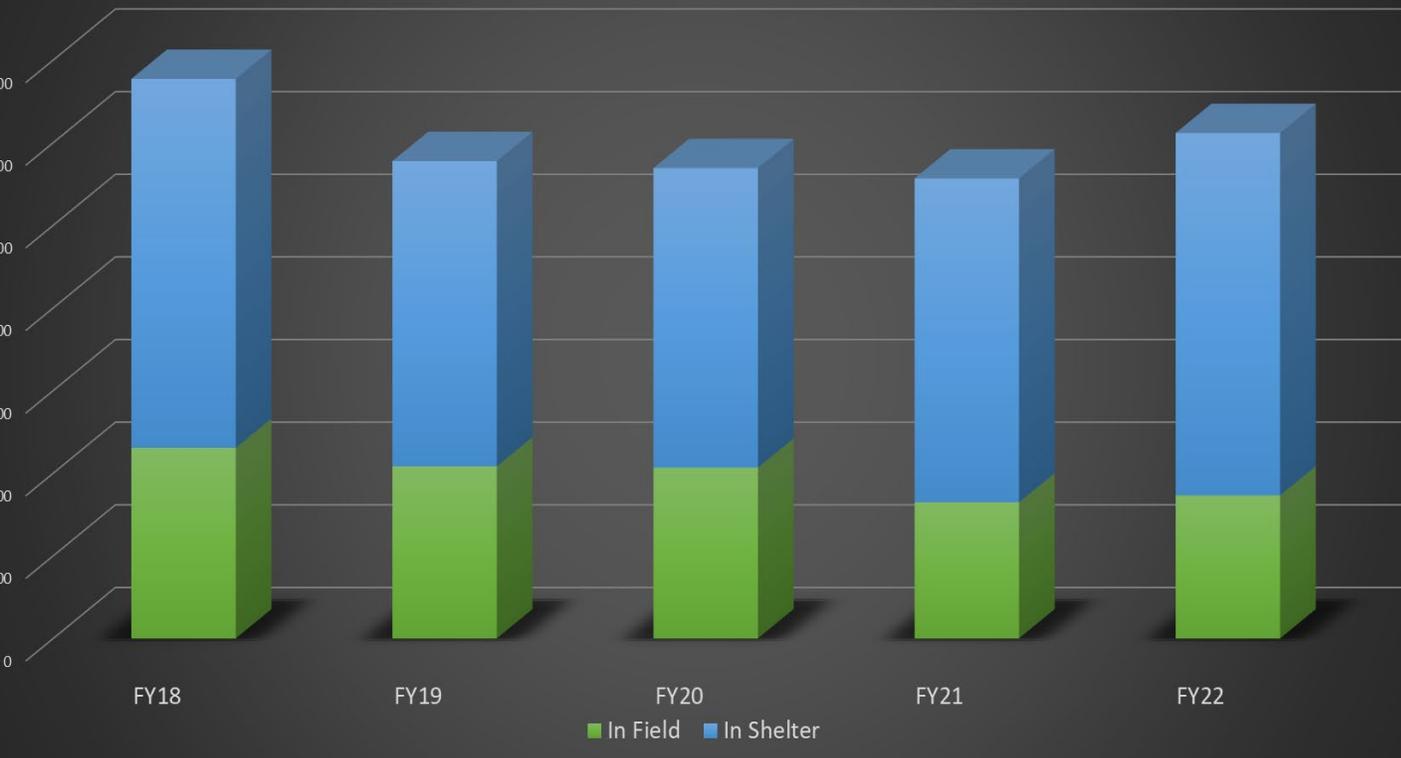


Percent of Animals Returned to Owner Due to a Microchip for the 2nd Qtr of the past 5 Fiscal Years



# 1224 animals returned, 347 of those were not impounded but returned in field!

Returned to Owner in Field vs in Shelter in the 2nd Qtr of the 5 Fiscal Years



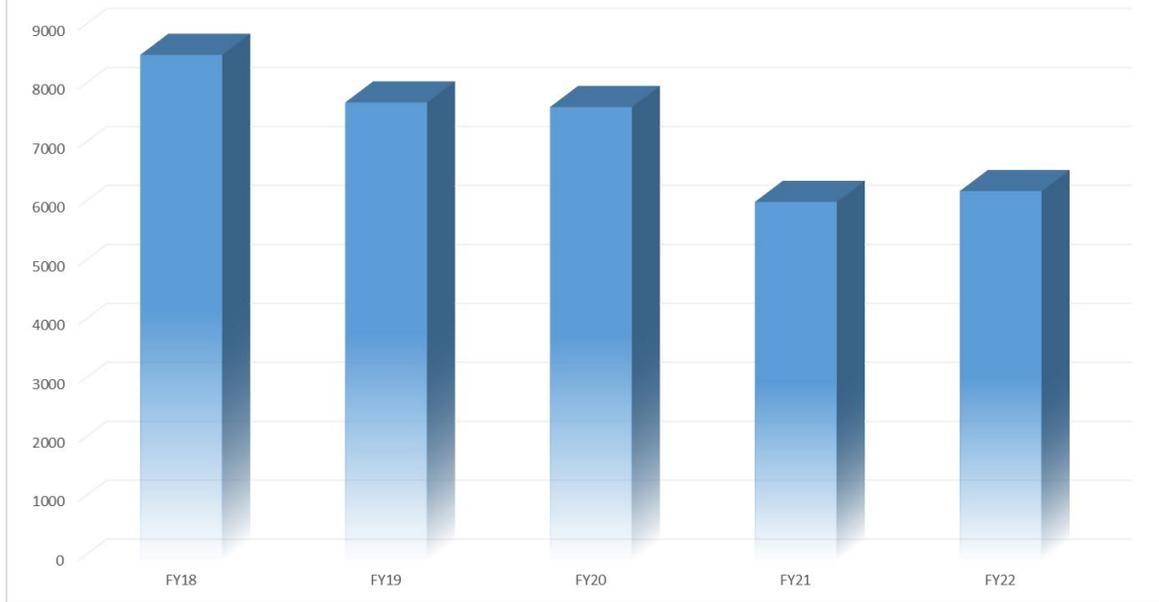


# Field Services

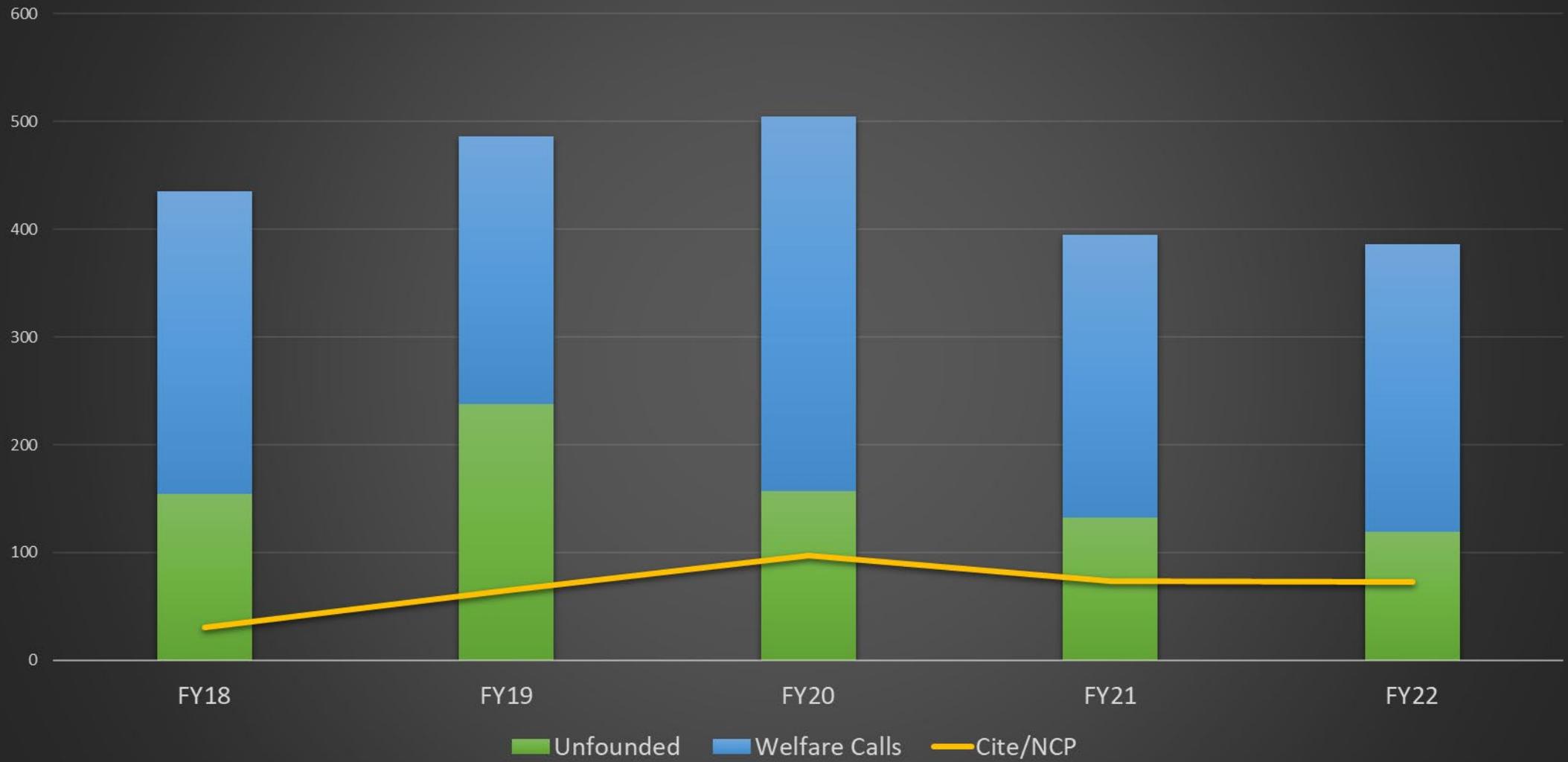
# 6,262 field calls

- 2,356 stray animal calls
- 839 welfare calls
- 594 bite investigations
- 536 noise complaints
- 349 unrestrained calls

ALL FIELD SERVICE CALLS FOR THE 2ND QTR OF THE LAST 5 FISCAL YEARS



### Welfare Calls for the 2nd Qtr of the last 5 Fiscal Years





# Significance of the numbers

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A cry for  
help!





50 dogs were living inside of the home!



4

Events



42

CARES Referrals



202

Spay/Neuters



137

Seniors provided  
with pet food



629

Vaccinations  
provided to the  
community

## OUTREACH

Quarterly overview

## OUTREACH 2022

The lookahead



> 3

Community vaccine clinics



2

Horse microchipping clinics



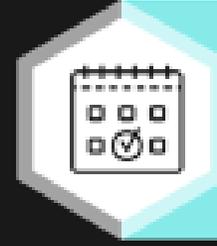
> 1

Senior vaccine clinics



12

Senior pet food distribution



> 2

Booths at Community events!

# OUTREACH

Social Media Strides



# WEBSITE TRAFFIC



4,000

Users per week



14,000

Users per month

What pages do your users visit?

Page	Pageviews	Page Value
/animal/index.php	4,121	\$0.00
/animal/lost_and_found/lost_tips.php	1,905	\$0.00
/animal/lost_and_found/index.php	1,514	\$0.00
/animal/Licenses/index.php	373	\$0.00
/animal/Licenses/renew_license.php	318	\$0.00
/animal/Events-and-Services/index.php	194	\$0.00
/animal/Licenses/new_license.php	146	\$0.00
/animal/lost_and_found/found_tips.php	140	\$0.00
/animal/Events-and-Services/snyps.php	109	\$0.00
/animal/field_services/index.php	102	\$0.00

Last 7 days ▼

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# Future Topics

Washoe County Code Updates

WCRAS Strategic Planning

ADISA Assessment